



RETAIL PORTAL

simplified content and web application deployment

Are you looking to...

Operate multiple retail banners or lines of business?

Establish a web presence for multiple brands/banners?

Make web publishing an easier and more efficient task?

Use ONE central point to update content and applications for ALL your web sites?

The **Greenridge Retail Portal** brings all your lines of business and brands together on the web using a single easy-to-manage information source. Whether you have one brand or multiple brands to manage, establishing and maintaining a web presence has never been easier.

Powerful. Using the innovative content management system, functional areas such as Merchandising, Logistics, HR and Marketing have the power to edit relevant areas of your web presence in real-time, allowing your web specialists to focus on more important issues.

Flexible. The extensibility of the Greenridge application framework allows you to develop, 'plug-in' and rollout both public (e-commerce) and private (intranet) applications, and information from other sources quickly and efficiently.

Rapid Deployment. Greenridge Retail Portal can be deployed quickly, allowing you to realize quicker ROI.

