



## Are you looking to...

*Reduce information delivery costs to your store managers and associates?*

*Replace expensive point to point network technologies with inexpensive internet connections?*

*Retain/acquire more customers?*

*Streamline product-ordering processes?*

*Extend product offerings without expanding your stores?*

*Deliver training to store managers and associates inexpensively?*

The **Retail Store Management Portal** brings the Head Office and the branch stores closer together regardless of geographic location and local infrastructure.

**Slash the costs** of communicating with remote stores. Replace mountains of paper with online information. Use the internet as the backbone for information delivery, replacing expensive point to point connections to the stores.

**Empower your store managers and associates** by having the information at their fingertips at all times and deploying 'always-current' information pieces to your store inexpensively and in real-time.

Using the innovative content management system, functional areas such as HR, Sales & Marketing and Operations have the power to add content and information to the store management portal, without knowing any programming.

**Instant deployment of in-store applications.** The extensibility of the Greenridge store management portal allows you to develop and 'plug-in' applications for your stores. Plug in the application to the portal, and it is instantly deployed chain-wide.

